

K-12 Product Offerings

Wayfinder Goes Beyond SEL

A comprehensive K-12 curriculum for school, life, and postsecondary success

Wayfinder was founded at Stanford University's d.school to give students the tools to live healthy lives of meaning and purpose. At Wayfinder, we believe that educators are guides—helping students develop strong relationships with themselves and their communities and supporting young people to thrive and make positive contributions in the world around them.



Deepen Student Learning, Strengthen Your School's Community

Wayfinder enhances everyday learning through fun, reflective, and energy-boosing activities and lessons. Wayfinder is more than SEL. Students who use our program develop greater self-awareness, purpose, and belonging—strengthening critical skills proven to increase engagement and academic growth.

Wayfinder Students Are:



More academically engaged and motivated



More likely to have high self-esteem and confidence



More likely to be hopeful about their future



K-12 Product Offerings

Wayfinder Core Skills

Wayfinder's research-backed six Core Skills go beyond typical SEL competencies to incorporate meaning-making, life readiness, and critical thinking skills in order to connect classroom learning to the real world.

1. Self-Awareness

Students understand themselves on many levels, from how they function to what nourishes and sustains them.

2. Adaptability

Students willingly try again when they make a mistake and comfortably navigate uncertainty with flexibility and openness.

3. Empathy

Students attune to the feelings and needs of others and act to serve a common good.

4. Collaboration

Students actively build relationships, partner with others, and facilitate belonging efforts across communities.

5. Agency

Students
understand the
value of their
voice and work
to support and
advance their
communities.

6. Purpose

Students deeply connect with their values to guide their decisions and interactions with the world.

Wayfinder Is Designed Differently Integration of Less than 5 Aligned to Common minutes prep + multiple modalities Core Standards to supports access for total flexibility to for more engaging support integration a wide variety of adapt for your and fun learning with academic learning styles opportunities

Key Outcomes at a Glance

Here's just a sample of foundational skills you can expect students to learn while using Wayfinder:

Elementary School: Grades K-5

- Developing positive relationships
- Improving listening skills and social awareness
- Naming and identifying emotions

Middle School: Grades 6-8

- Making healthy and responsible decisions
- Resolving conflicts constructively
- Creating spaces of trust and friendship

High School: Grades 9-12

- Resisting negative social pressures
- Recognizing personal strengths
- Developing and acting with purpose



K-12 Product Offerings

Curriculum That Works for Any Schedule

Fully support your students' well-being with Wayfinder—whether you have 10 minutes per week or a dedicated advisory class.



Wayfinder Essentials

A lightweight solution for schools with 5-10 minutes each week for SEL

- 500+ adaptable plug-and-play activities to support social-emotional growth
- Completely digital experience to support all types of access
- Backed by research + designed to be fun and engaging
- Expert training and wraparound support for smooth implementation



Wayfinder Core

A comprehensive solution for schools with 30+ minutes each week for SEL

- Includes everything in Essentials
 (Library + Waypoints)
- 13 unique years of sequenced curriculum for K-12
- 20-26 unique weekly lessons per grade level
- 5-minute prep times for simplified implementation
- Continued training and support year-round

Wayfinder Tools



Digital Curriculum:

Easily access lessons and guides



Waypoints:

Weekly student check-in tool



Activity Library:

500+ adaptable plug-and-play activities



Tool Kits: Beautifully designed physical workbooks